

Pou Chen announces monthly sales for July 2016

Date: August 10, 2016

Pou Chen Corporation ("Pou Chen", Ticker: 9904.tw) today announced its unaudited sales for July 2016 was NT\$21,329 million on a consolidated basis. Pou Chen's unaudited consolidated sales for January through July 2016 totaled NT\$162,059 million.

Pou Chen Consolidated Sales Report

(NTD		
Consolidated Sales	Amount	
July 2016	21,328,780	
July 2015	21,649,758	
Y-o-Y Change	-1.5%	
June 2016	24,485,493	
M-o-M Change	-12.9%	
January to July 2016	162,058,997	
January to July 2015	154,495,791	
Y-o-Y Change	+4.9%	
Y-O-Y Change Note: All figures were unsudited		

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		(USD '000)
The Period of Sales	Yue Yuen	Pou Sheng
July 2016	661,243	184,191
July 2015	694,870	168,692
Y-o-Y Change	-4.8%	+9.2%
June 2016	754,404	185,402
M-o-M Change	-12.3%	-0.7%
January to July 2016	4,942,029	1,449,625
January to July 2015	4,940,301	1,355,866
Y-o-Y Change	+0.03%	+6.9%

Note:

1. All figures were unaudited.

2. Pou Chen held 49.98% ownership of Yue Yuen as of July 31, 2016.

3. Yue Yuen held 61.81% ownership of Pou Sheng as of July 31, 2016; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <u>http://www.pouchen.com/</u>
- Yue Yuen: <u>http://www.yueyuen.com/</u>
- Pou Sheng: <u>http://www.pousheng.com/</u>

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